

Message Text

UNCLASSIFIED

PAGE 01 DAMASC 01315 061316Z

43

ACTION NEA-10

INFO OCT-01 ISO-00 EB-07 EUR-12 /030 W

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R 061219Z MAR 76

FM AMEMBASSY DAMASCUS

TO AMEMBASSY ATHENS

AMEMBASSY BEIRUT

AMEMBASSY BERN

AMEMBASSY CAIRO

AMCONSUL FRANKFURT

AMEMBASSY LONDON

AMEMBASSY TEHRAN

INFO SECSTATE WASHDC 6623

USDOC WASHDC

UNCLAS DAMASCUS 1315

USDOC FOR DIBA/OIM: TYRRELL AND MCCOWEN

E.O. 11652: N/A

TAGS: BEXP SY

SUBJ: DAMASCUS INTERNATIONAL FAIR (CPF)

REF: (A) BERN 1008, (B) STATE 53413, (C) USDOC 3354 (ATHENS ONLY)

1. REGRET BERN NOT PROVIDED ADDITIONAL BACKGROUND (REF A AND B), AND WE ARE SENDING ALL ACTION POSTS SEPTEL, DAMASCUS 991, WHICH CONTAINS OUR STANDARD TEXT BEING SENT TO CHIEF EXECUTIVES OF US FIRMS INVITING THEIR PARTICIPATION. BERN SHOULD CHANGE ADDRESS OF THIS MESSAGE FROM HEWITT OF DEERE AND COMPANY TO RICHARDS OF CATERPILLAR OVERSEAS IN GENEVA (PARA 2, REF B). TEHRAN SHOULD TAKE SIMILAR ACTION WITH KURKJIAN OF PAN AM AND ATHENS REQUESTED TAKE SIMILAR ACTION WITH OVERSEAS OFFICES/AGENTS LOCATED IN ATHENS LISTED IN REF C (CARRIER, INTERNATIONAL HARVESTER AND TRANE).

2. RE PARA 3, REF B, POSTS SHOULD BE AWARE THAT MINISTER OF ECONOMY AND FOREIGN TRADE, UNDER WHOSE DIRECTION DAMASCUS UNCLASSIFIED

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INTERNATIONAL FAIR FALLS, AGREED ON MARCH 3 TO WAIVE

FAIR REGULATION. THUS, GOODS THAT DO NOT COME DIRECTLY FROM THEIR COUNTRY OF ORIGIN ARE NOT REQUIRED TO BE RE-EXPORTED AND MAY BE SOLD IN SYRIA AND PUT INTO CONSUMPTION.

3. UNDER USDOC REGULATIONS FOR COMMERCIAL PARTICIPATION FAIR (CPF), AND PARTICIPATION IN US PAVILION, MATERIAL EXHIBITED MUST MEET ONE OF FOLLOW CRITERIA: A) US-MADE; B) IF PRODUCED OR ASSEMBLED OUTSIDE OF US, MUST CONTAIN US-MADE COMPONENTS REPRESENTING AT LEAST 51 PERCENT OF TOTAL VALUE; C) IF US-MADE COMPONENTS ARE LESS THAN 51 PERCENT OF TOTAL VALUE, PRODUCT MUST BE MANUFACTURED BY US-CONTROLLED FIRM OR BY ONE THAT IS AT LEAST 51 PERCENT US-OWNED.

4. APPRECIATE ACTION POSTS ASSISTANCE IN THIS COMPANY RECRUITMENT EFFORT. SINCE THIS EMBASSY DOES NOT HAVE TELEX, WE MUST DEPEND ON POSTS TO ASSIST US IN PASSING RECRUITMENT MESSAGES AND RESPONDING TO INQUIRIES OF OVERSEAS OFFICES/ AGENTS OF POTENTIAL EXHIBITORS.
MURPHY

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NNN

Message Attributes

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Disposition Event:
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